

Packaging on your favorite design applications



DeskPack

*Esko has taken the best of its packaging and prepress technologies and put it right inside the world's most popular design tools. Introducing Esko DeskPack: **the only solution that turns Adobe® Illustrator® and Adobe® Photoshop® into full-fledged design and prepress production tools.** Working in your favorite design applications, DeskPack significantly reduces errors, lead-time and cost.*

DeskPack is an integrated part of Esko Software Suite 7, the most advanced workflow environment for the packaging industry. By extending DeskPack with extra modules you can add valuable automation and communication features to your configuration. Desktop users can interact with each other and with CAD and graphics experts, launch tasks on Esko servers and access project information stored in centralized databases.

DeskPack integrates Adobe® Illustrator® and Adobe® Photoshop® and enriches them with professional prepress tools using the current and upcoming market standards.

DeskPack for Adobe® Illustrator® and Adobe® Photoshop®

Esko has dramatically extended the ability for creative professionals to maintain full control of the design, communication and production process. Creative designers, packaging specialists, prepress operators and production experts, regardless whether they create labels, flexible packages, folding cartons or corrugated boxes, will all benefit from DeskPack.

With high-performance professional plug-ins, and the integration of structural design and graphic design, DeskPack contains everything needed to transform concept designs into print-ready production files – without ever leaving the familiar desktop environment of Adobe® Illustrator® and Adobe® Photoshop®. With DeskPack, users have simple, affordable and controllable access to dedicated packaging design tools, sophisticated verification of printability and, most significantly, the world's most sophisticated professional prepress tools.

There is no need to learn a new application, a new user interface or a new file format. Users just receive a complete set of exciting, industry proven tools for the toolbox. Extensive onboard help and free online training sessions make the learning process extremely relaxed.



Money-making benefits

- **Low cost of ownership:** a moderate investment in DeskPack serves any number of standard Adobe® Illustrator® workstations. Your prepress operators can produce higher quality jobs with much higher efficiency within the software that they know. No need to invest in any other dedicated packaging software.
- **Easy transition:** no need to re-train operators, no need to abandon your favorite desktop application, no need to change the file format for data interchange and archive, no need to change the established design and production workflow.
- Extremely short learning curve and **low training cost.**
- Fits into any **existing infrastructure.**
- Based on industry file standards with compatible file exchange formats.
- Contributes to **reduction of errors, lead-time and cost** throughout the packaging supply chain.
- **Improved reliability and efficiency:** consistent high quality trapping and verification for printability becomes the rule. Labor-intensive, error-prone manual trapping is history.



Deskpack is a member of Esko Software Suite 7, Esko's advanced workflow environment integrating a number of software products for packaging service providers and commercial printers. The Esko Software Suite covers a wide range of functions, from job management, through graphic and structural design and pre-production operations, to platemaking for printing and toolmaking for converting.